What to do with a Key Performance Indicator (KPI)?

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GWC

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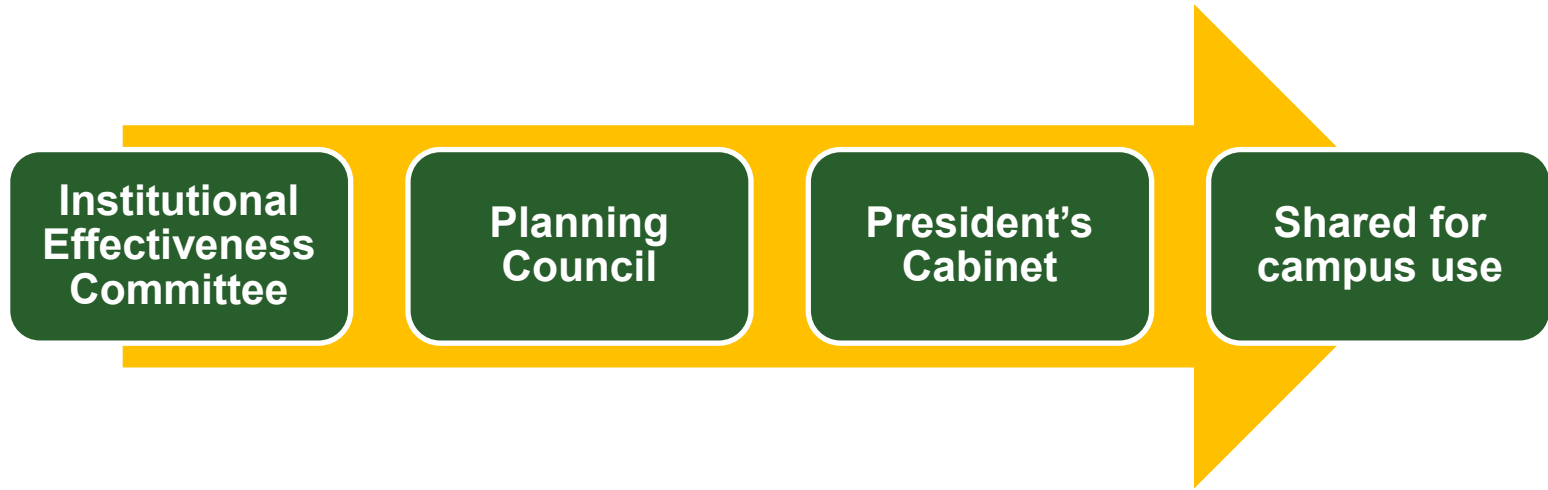- Demonstration of KPI Data Dashboard
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What is a Key Performance Indicator?

- Key metrics that we have established as an institution to assess our performance.
  - KPIs are metrics/outcomes that our college should meet.
  - KPIs encompass what we need to do to be an effective college.
- KPIs identify our college focus and they are reflective of our overall mission and goals.

How were GWC KPIs developed?

Institutional Effectiveness Committee → Planning Council → President's Cabinet → Shared for campus use

- Reflection of GWC Mission, Vision, and Values.
- Clear and straightforward goals that can be tracked.
- Discussion of "Set-Standard" and Goals for future years.

What could be a KPI for Golden West College?
(Large Group Discussion)

Key Performance Indicators

GWC KPIs : Demographics

- Students over the age of 30
- Special Admit
- International Students
- Pell Grant Recipients

GWC KPI Dash Board

GWC KPIs : Student Outcomes

- Transfer Level Math and English Completion
- Fall to Spring Term Persistence
- Course Success Rates
- 6-year completion rates
- Certificates, Associate Degrees, Associate Degrees for Transfer
- Average number of units of completers
- 9+ CTE Units
- Transfers
- Job Closely related to field of study

GWC KPI Dash Board

GWC KPIs : Enrollment Management

- FTES – Full time equivalent students
- Non-Credit FTES and Enrollments
- Efficiency (FTES to LHE ratio)
- Fall Full-Time Enrollment Rate

GWC KPI Dash Board

A KPI is not…

- All encompassing of the information our college should track.
- The answer to "WHY" standards and/or goals are being meet or not.
- The answer on "HOW" to improve and address challenges.

How to use a KPI to assess and improve college performance?

KPI – Associate Degrees Awarded

2017-2018	2018-2019	2019-2020	2020-2021	2021-2022	Set-Standard
1,405	6,952	3,811	4,145	4,011	3,800

- 3,340 Associate Degrees were awarded in 2022-23.
- Why did this happen?
- How can we address this challenge?

GWC KPIs (Spring 2023)

Time to reflect on KPIs and your role

- What KPI(s) are you curious about?

- How does this KPI relate to your department and/or your role on campus?

GWC KPI Dash Board

KPI
Dashboard Demonstration

GWC KPI Dashboard

Group Activity

15 Minutes

Group Share-out

Thank you!